



October 22 – LIVE Race Day

Bonus Visibility:
October 8th – 22nd
VIRTUAL
10K / 5K &
Step Challenge



Help Us Bridge the Academic Gap Your Support Makes a Big Difference

We are excited to bring our race back in person this year and thrilled to announce some big changes! We've renamed the race the **Lightning Run** because we adopted an amazing, improved route. The previous Lightning Run attracted over 500 participants because runners know this course provides an opportunity for fast Peachtree Road Race qualifying times. We anticipate attracting more runners than ever!

Sandy Springs Education Force has been at the forefront of supporting the educational successes of financially vulnerable students in Sandy Springs for over a decade. With support from our sponsors, we provide targeted educational outreach programs that make a difference for public school students in Sandy Springs. In the past few years, we created new programs and adapted to address pandemic-related needs. For example, we expanded our successful Summer Book Club to ensure students did not lose their reading gains over the summer break, launched a very successful tutoring program and kept engaged with our community during these challenging times. Students are still facing vast educational gaps, especially children whose families have limited financial means. **Please support our race to help us continue our work helping to bridge the gap for students.**

- Sponsors at the Bachelor level and above can set up a table at the start/finish line. All sponsors may contribute to the swag bag. We need at least 500 pieces of swag.**
- YES, we understand race registrations and t-shirts are included with our sponsorship. We will receive a form to provide names and t-shirt sizes or let SSEF know our plans to donate them by **10/08**.

Select Your Sponsorship Level by checking one of these categories:

Level	Amount	Included Registrations/ T-Shirts	SSEF Website Recognition	Outdoor Banner	Business Poster / School E-Blast	Listed on T- Shirt	Social Media Blasts	Video Posting
Provost	\$10,000	18	Yes	Large Logo	Large Logo	Large Logo	Yes	*
Doctorate	\$5,000	12	Yes	Medium Logo	Large Logo	Large Logo	Yes	*
Masters	\$2,500	8	Yes	Small Logo	Medium Logo	Medium Logo	Yes	*
Bachelor	\$1,000	4	Yes		Small Logo	Small Logo	Yes	
Graduate	\$500	2	Yes			Typeset Name		

*SSEF will post a link to a video you create and provide to us. We will share the link via Facebook, LinkedIn and Twitter.

**Sponsorships & Payments must be received by
Friday, September 16, 2022
to ensure inclusion in all marketing and publicity materials.**

Company Name:

Company Billing Address:

Company Contact: _____

City/State/Zip: _____

Telephone Number: _____

Email: _____

Sandy Springs Education Force prefers payment by check. Check # _____

If payment by check is not feasible, an online credit card option is available. You can pay via the orange **DONATE TODAY button at the top of our website: sandyspringseducationforce.org.**

Method of payment: Check I paid via the **DONATE TODAY Button**

Exhibit Contract: The exhibitor agrees to indemnify and hold harmless Sandy Springs Education Force, Inc., the SSEF Board of Directors, any Sandy Springs/Fulton County School for any claim arising out of acts of negligence of exhibitors, their agents or employees. Each exhibitor must keep at least one representative in his/her booth during all event hours.

Security: Security for each exhibit will be the sole responsibility of the exhibitor.

Liability: The exhibitor agrees to make no claim for any reason against Sandy Springs Education Force, Inc., the SSEF Board of Directors, any Sandy Springs/Fulton County School and North Springs Charter High School or any contractors for loss, theft, damage or destruction of goods, nor for any damage to his/her business by reason of the exhibit; nor for any injury to himself/herself or employees; nor for any action of any nature of the Event, or its members, officers, committee, agents or employees.

I agree to the above statements:

Signature of responsible party

**SSEF MAILING ADDRESS:
Sandy Springs Education Force
PO Box 567683
Sandy Springs, GA 31156**

**Please contact Irene Schweiger, Executive Director, with questions:
(404) 431-7985 or irschweiger@gmail.com**

Learn more about Sandy Springs Education Force via our website: sandyspringseducationforce.org