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Press release

For immediate release

Runners and Families Race to Support Sandy Springs Public Schools in Footprints for the Future 5K/1K

Sandy Springs, GA, November 14, 2015 – More than 200 runners wound through the heart of Sandy Springs on a crisp, sunny Saturday morning in **Sandy Springs Education Force’s 2nd Annual Footprints for the Future 5K Road Race and 1K Family Fun Run, held at Lake Forest Elementary School on Saturday, November 14, 2015.** As a **certified Peachtree Road Race Qualifier**, this year’s Footprints for the Future 5K included chip timing and a professional finish line provided by Georgia Multisports Productions.

Race proceeds of almost tripled from 2014 and will fund Sandy Springs Education Force’s award-winning education and enrichment programs that inspire and help students in all eleven Sandy Springs public schools to complete high school and pursue productive lives after graduation.

“We are thrilled that the Sandy Springs community’s support for our Footprints for the Future race has grown so much in just two years, and we’re grateful to the runners, parents, students, principals, teachers, city officials and business leaders who sponsored the race, spread the word about it, and came out to run and watch. Everyone really came together to make this a successful, fun event for an important cause that impacts our entire city, and we can’t wait to make next year’s race even bigger and better,” said Irene Schweiger, Executive Director of the Sandy Springs Education Force.

An army of enthusiastic race volunteers included North Springs Charter High School JROTC students and Sandy Springs police officers who braved the brisk morning to monitor the race course, as well as students from Riverwood International Charter School’s Culinary Arts program who distributed healthy homemade snacks, and members of North Springs’ Health Occupations Students of America club who provided free health screenings.

Thirty-six businesses and individuals support the Race. Major sponsors for Footprints for the Future 2015 included: The Couchman Noble Foundation; Cox Communications; Comcast; Mitchell & Shapiro, LLC; Optech; Bodyfitz; Elaine Sterling Institute; Fleet Feet Sports; Hoffman & Associates; Indigo Payments; Phidippides; Sweet Tomatoes; Tijuana Joes Cantina, and Whole Foods.

To learn more about Sandy Springs Education Force, Footprints for the Future, and SSEF’s other programs, visit www.sandyspringseducationforce.org.

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Photos included:

- 1 – 5k overall female and male winners, Madison McQuary
- 3 – The 5k begins!
- 4 – JROTC volunteers, who assisted with course monitoring

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Sandy Springs Education Force (SSEF)

The Sandy Springs Education Force is the city's leading education-focused 501(c)(3) nonprofit organization. We believe that the heart and future of our city lies in its schools, and that our community will thrive if we work together to ensure that every child from every circumstance is able to engage, learn, dream and achieve. So we collaborate with civic leaders, businesses and citizen volunteers to design and deliver free programs in our city's eleven public schools that will supplement and multiply all students' positive academic and personal experiences, encouraging and preparing kids to succeed through high school and beyond. It's exciting and fun, and it's working! To find out how you can help and support SSEF, visit <http://www.sandyspringseducationforce.org>.